

Participation in the 1st International scientific conference "Modern Management: problems of theory and practice"

Name and Surname	
Academic status	
Position	
University (organization)	
Scientific supervisor (for graduate students and students)	
Address to which we should send the collection of conference materials	
Contact phone number	
E-mail	
Section	
Title of abstract	

Registration fee will be used for reimbursement to the publication of materials and postage – **15 €** (about payment please contact on e-mail).

It will be sent one copy of the conference materials on one author's publication.

ATTENTION!

The deadline for submitting thesis and application forms –
December 11th, 2011

Heads of the Organizing Committee:

Myagkova Olga – Head of Economics and Management Department, Associate Professor, PhD.

Matusova Elena – Head of International Economic Relations Department, Associate Professor, Ph.D., tel. **+38 066 512 40 96**

Executive Secretaries:

Hmara Marina – Associate Professor of Economics and Management Department.

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MINISTRY OF EDUCATION AND SCIENCE, YOUTH AND SPORTS OF UKRAINE

Kyiv International University



1st International Scientific Conference

***"MODERN MANAGEMENT:
PROBLEMS OF THEORY AND
PRACTICE"***

***Conference participation by correspondence
with the publication of collections of
scientific papers***

15th December, 2011
Kyiv, Ukraine

DEAR COLLEAGUES!

We invite you to take part in the International scientific conference "**Modern management: problems of theory and practice**" which will take place in Kyiv International University on December 15th, 2011.

Sections of the conference:

Section 1. Modern problems of the management companies development.

Section 2. Innovative approaches in the modern management.

Section 3. Theoretical and practical aspects of the development functional areas of management.

Section 4. Usage the information technologies in management.

Section 5. The modern paradigm of strategic and corporative management.

Section 6. Marketing management: current philosophy of entrepreneurship.

Section 7. Problems and trends of development in international financial management and management of foreign economic activity.

Section 8. Ukraine and the WTO. Actual problems of Ukrainian enterprises management in the conditions of world economy globalization.

Requirements for the materials:

- Field 2 cm, font Times New Roman (font size - 14), 1.5 spacing between lines.
- Indentation – 1 (do not use the tab button).
- Electronic versions of theses must be typed in Microsoft Word 98 format DOC.
- Pictures are performed using the integrated editor of Microsoft Office. Equation Editor – Microsoft Equation.
- On the first sheet in the upper right corner it should be printed name and initials of the author, below – the name of the university, even below – the city and country.
- On the next line in one space – the center in bold print the report title (in capital letters, font size - 14).
- Pages are not numbered.
- Abstracts – 3 full pages.
- Conference languages – Ukrainian, Russian and English.



To participate in the conference you have to send (kaf_em9@ukr.net – Section 1 – 6; kaf_mev@mail.ru – Section 7 – 8) following information:

- Abstracts (file name – the name of the author (s));
- Application (sample attached);
- Copy of the receipt.